

SHRI G S INSTITUTE OF TECHNOLOGY & SCIENCE, INDORE
M B A FIRST YEAR (2YDC)

Semester I

S No	Code No	Subject	L	T	P	Credits		Th.	CW	SW	Pr.	Total	Subject Category
						T	P						
1	MBA 1006	Fundamentals of Management	3	-	-	3	-	70	30	-	-	100	CC
2	MBA 1007	Accounting for Managers	3	-	-	3	-	70	30	-	-	100	CC
3	MBA 1008	Business and Economic Environment	3	-	-	3	-	70	30	-	-	100	SSC
4	MBA 1009	Organization Behaviour	3	-	-	3	-	70	30	-	-	100	CC
5	MBA 1010	Operations Management	3	-	-	3	-	70	30	-	-	100	CC
6	MAA 1104	Mathematics & Statistics for Managers	3	-	-	3	-	70	30	-	-	100	CC
7	HUA 1105	Business Communication	3	-	-	3	-	70	30	-	-	100	SSC
8	CTA 1106	IT for Managers	3	-	-	3	-	70	30	-	-	100	CC
9	CTA 1902	IT Lab	-	-	2	-	2	-	-	20	30	50	EGC
10	MBA 1903	GD/PI Lab	-	-	2	-	2	-	-	50	-	50	EGC
11	MBA 1998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100	
Total			24	0	4	24	8	560	240	70	130	1000	

Semester II

S No	Code No	Subject	L	T	P	Credits		Th.	CW	SW	Pr.	Total	Subject Category
						T	P						
1	MBA 2008	Human Resource Management	3	-	-	3	-	70	30	-	-	100	CC
2	MBA 2009	Research Methodology	3	-	-	3	-	70	30	-	-	100	CC
3	MBA 2010	Marketing Management	3	-	-	3	-	70	30	-	-	100	CC
4	MBA 2011	Financial Management	3	-	-	3	-	70	30	-	-	100	CC
5	MBA 2012	Managerial Economics	3	-	-	3	-	70	30	-	-	100	CC
6	MBA 2014	Business Legislation	3	-	-	3	-	70	30	-	-	100	CC
7	MBA 2015	Entrepreneurship and Ethics	3	-	-	3	-	70	30	-	-	100	SSC
8	MAA 2102	Quantitative Decision Making	3	-	-	3	-	70	30	-	-	100	CC
9	MBA 2902	Research Methodology Lab	-	-	2	-	2	-	-	20	30	50	EGC
10	MBA 2903	Excel Lab	-	-	2	-	2	-	-	50	-	50	EGC
11	MBA 2998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100	
Total			24	0	4	24	8	560	240	70	130	1000	

SHRI G S INSTITUTE OF TECHNOLOGY & SCIENCE, INDORE
M B A SECOND YEAR (2YDC)
Effective to students admitted In and After Year 2017-18

Semester III

S No	Code No	Subject	L	T	P	Credits		Th.	CW	SW	Pr.	Total
						T	P					
1	MBA3005	Business Analytics	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-I	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
4	MM-3		3	-	-	3	-	70	30	-	-	100
5	FM-1	Elective FM-I	3	-	-	3	-	70	30	-	-	100
6	FM-2		3	-	-	3	-	70	30	-	-	100
7	FM-3		3	-	-	3	-	70	30	-	-	100
8	HR-1	Elective HR-I	3	-	-	3	-	70	30	-	-	100
9	HR-2		3	-	-	3	-	70	30	-	-	100
10	HR-3		3	-	-	3	-	70	30	-	-	100
11	OM-1	Elective OM-I	3	-	-	3	-	70	30	-	-	100
12	OM-2		3	-	-	3	-	70	30	-	-	100
13	OM-3		3	-	-	3	-	70	30	-	-	100
14	MBA3996	Summer Training	-	-	2	-	2	-	-	50	50	100
15	MBA3997	Major Research Project Phase -I	-	-	4	-	2	-	-	50	50	100
16	MBA3999	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
Total			21	0	6	21	8	490	210	100	200	1000

@ Total six subject of two specialization.

Semester IV

S No	Code No	Subject	L	T	P	Credits		Th.	CW	SW	Pr.	Total
						T	P					
1	MBA4005	Project Management	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-II	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
5	FM-1	Elective FM-II	3	-	-	3	-	70	30	-	-	100
6	FM-2		3	-	-	3	-	70	30	-	-	100
8	HR-1	Elective HR-II	3	-	-	3	-	70	30	-	-	100
9	HR-2		3	-	-	3	-	70	30	-	-	100
11	OM-1	Elective OM-II	3	-	-	3	-	70	30	-	-	100
12	OM-2		3	-	-	3	-	70	30	-	-	100
14	MBA4997	Major Research Project Phase-II	-	-	8	-	4	-	-	100	100	200
15	MBA4999	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
Total			15	0	8	15	8	350	150	100	200	800

@ Total four subjects of two specialization.

MBA3003

SHRI G S INSTITUTE OF TECHNOLOGY & SCIENCE, INDORE

THIRD SEMESTER

MARKETING	Elective MM-I	Offered
Subject Code	List of Subjects	
MBA3105	Service Marketing	
MBA3107	Strategic Brand Management	Y
	Sales and Distribution Management	
MBA3106	Advertising and sales Promotion	Y
MBA3108	Digital Marketing	Y
FINANCE	Elective FM-I	Offered
Subject Code	List of Subjects	
MBA3304	Security analysis and portfolio management	Y
MBA3305	Derivatives	Y
MBA3306	Financial Market and Services	Y
	Tax Planning	
	Economic Indicator and Global Capital Markets	
HUMAN RESOURCE	Elective HR -I	Offered
Subject Code	List of Subjects	
MBA3504	Industrial relations and labor law	Y
MBA3505	Social and Industrial Psychology	Y
MBA3506	Training and Organizational development	Y
	Human resource development	
	Managing knowledge worker	
OPERATIONS	Elective OM-I	
Subject Code	List of Subjects	Offered
MBA3707	Total Quality Management	Y
MBA3704	Operations Planning and Control	Y
MBA3705	Business process reengineering	
MBA3706	Materials Management	Y
	Innovation Management & Sustainability	

MBA4104

MBA4704

SHRI G S INSTITUTE OF TECHNOLOGY & SCIENCE, INDORE

FOURTH SEMESTER					
MARKETING	Elective MM-II				
Subject Code	List of Subjects	Offered	Subject Code	List of Subjects	
MBA4108	Consumer Behaviour	Y	MBA4110	Consumer Behaviour	
MBA4109	Rural and Service Marketing	Y	MBA4111	Rural and Service Marketing	
MBA4100	Supply Chain Management	Y	MBA4112	Supply Chain Management	
	Industrial Marketing				
MBA4106	International Marketing				
FINANCE	Elective FM-II				
Subject Code	List of Subjects	Offered			
MBA4304	International Finance	Y			
	Financial Modeling using excel				
MBA4305	Corporate Structure Financing				
MBA4306	Banking and Insurance	Y			
	Mergers and Acquisition				
HUMAN RESOURCE	Elective HR -II				
Subject Code	List of Subjects	Offered			
MBA4504	Compensation and reward Management	Y			
MBA4505	HR strategies and audit				
MBA4506	Labour Legislation	Y			
	Business process transformation				
	Social security and Labour welfare				
OPERATIONS	Elective OM-II				
Subject Code	List of Subjects	Offered	Subject Code	List of Subjects	
MBA4707	Supply Chain Management(MBA4100)	Y			
MBA4705	Logistics Management	Y	MBA4709	Logistics Management	
MBA4706	Advances in Operations Management	Y	MBA4711	Advances in Operations Management	
	Technology Management		MBA4710	Logistics Management	(for core subject)
	Enterprise Resource Planning				