

SHRI G S INSTITUTE OF TECHNOLOGY & SCIENCE, INDORE

M B A FIRST YEAR (2YDC)

Semester I

S.No.	Subject Code	Subject	Hours per Week			Credits		Th.	CW	SW	Pr.	Total	Subject Category
			L	T	P	T	P						
1	MBA1006	Fundamentals of Management	3	-	-	3	-	70	30	-	-	100	CC
2	MBA1007	Accounting for Managers	3	-	-	3	-	70	30	-	-	100	CC
3	MBA1008	Business and Economic Environment	3	-	-	3	-	70	30	-	-	100	SSC
4	MBA1009	Organization Behaviour	3	-	-	3	-	70	30	-	-	100	CC
5	MBA1010	Operations Management	3	-	-	3	-	70	30	-	-	100	CC
6	MAA1104	Mathematics & Statistics for Managers	3	-	-	3	-	70	30	-	-	100	CC
7	HUA1105	Business Communication	3	-	-	3	-	70	30	-	-	100	SSC
8	CTA1106	IT for Managers	3	-	-	3	-	70	30	-	-	100	CC
9	CTA1904	IT Lab	-	-	2	-	1	-	-	20	30	50	EGC
10	MBA1905	GD/PI Lab	-	-	2	-	1	-	-	50	-	50	EGC
11	MBA1998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100	
Total			24	0	4	24	6	560	240	70	130	1000	

Semester II

S.No.	Subject Code	Subject	Hours per Week			Credits		Th.	CW	SW	Pr.	Total	Subject Category
			L	T	P	T	P						
1	MBA2008	Human Resource Management	3	-	-	3	-	70	30	-	-	100	CC
2	MBA2009	Research Methodology	3	-	-	3	-	70	30	-	-	100	CC
3	MBA2010	Marketing Management	3	-	-	3	-	70	30	-	-	100	CC
4	MBA2011	Financial Management	3	-	-	3	-	70	30	-	-	100	CC
5	MBA2012	Managerial Economics	3	-	-	3	-	70	30	-	-	100	CC
6	MBA2014	Business Legislation	3	-	-	3	-	70	30	-	-	100	CC
7	MBA2015	Entrepreneurship and Ethics	3	-	-	3	-	70	30	-	-	100	SSC
8	MAA2102	Quantitative Decision Making	3	-	-	3	-	70	30	-	-	100	CC
9	MBA2904	Research Methodology Lab	-	-	2	-	1	-	-	20	30	50	EGC
10	MBA2905	Excel Lab	-	-	2	-	1	-	-	50	-	50	EGC
11	MBA2998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100	
Total			24	0	4	24	6	560	240	70	130	1000	

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Semester III

S.No.	Subject Code	Subject	Hours per Week			Credits		Th.	CW	SW	Pr.	Total
			L	T	P	T	P					
1	MBA3005	Business Analytics	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-I	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
4	MM-3		3	-	-	3	-	70	30	-	-	100
5	FM-1	Elective FM-I	3	-	-	3	-	70	30	-	-	100
6	FM-2		3	-	-	3	-	70	30	-	-	100
7	FM-3		3	-	-	3	-	70	30	-	-	100
8	HR-1	Elective HR-I	3	-	-	3	-	70	30	-	-	100
9	HR-2		3	-	-	3	-	70	30	-	-	100
10	HR-3		3	-	-	3	-	70	30	-	-	100
11	OM-1	Elective OM-I	3	-	-	3	-	70	30	-	-	100
12	OM-2		3	-	-	3	-	70	30	-	-	100
13	OM-3		3	-	-	3	-	70	30	-	-	100
14	MBA3996	Summer Training	-	-	2	-	2	-	-	50	50	100
15	MBA3997	Major Research Project Phase -I	-	-	2	-	2	-	-	50	50	100
16	MBA3999	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
Total			21	0	4	21	8	490	210	100	200	1000

@ Total six subject of two specialization.

Semester IV

S.No.	Subject Code	Subject	Hours per Week			Credits		Th.	CW	SW	Pr.	Total
			L	T	P	T	P					
1	MBA4005	Project Management	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-II	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
5	FM-1	Elective FM-II	3	-	-	3	-	70	30	-	-	100
6	FM-2		3	-	-	3	-	70	30	-	-	100
8	HR-1	Elective HR-II	3	-	-	3	-	70	30	-	-	100
9	HR-2		3	-	-	3	-	70	30	-	-	100
11	OM-1	Elective OM-II	3	-	-	3	-	70	30	-	-	100
12	OM-2		3	-	-	3	-	70	30	-	-	100
14	MBA4997	Major Research Project Phase-II	-	-	4	-	4	-	-	100	100	200
15	MBA4999	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
Total			15	0	4	15	8	350	150	100	200	800

MBA3003

@ Total four subjects of two specialization.

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THIRD SEMESTER

MARKETING	Elective MM-I	Offered
Subject Code	List of Subjects	
MBA3105	Service Marketing	
MBA3107	Strategic Brand Management	Y
	Sales and Distribution Management	
MBA3106	Advertising and sales Promotion	Y
MBA3108	Digital Marketing	Y

MBA4104

FINANCE	Elective FM-I	Offered
Subject Code	List of Subjects	
MBA3304	Security analysis and portfolio management	Y
MBA3305	Derivatives	Y
MBA3307	Banking and Insurance	Y
MBA3308	Tax Planning	
	Economic Indicator and Global Capital Markets	

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THIRD SEMESTER

HUMAN RESOURCE	Elective HR -I	Offered
Subject Code	List of Subjects	
MBA3504	Industrial relations and labor law	
MBA3505	Social and Industrial Psychology	Y
MBA3506	Training and Organizational development	Y
MBA3507	Human resource development	Y
	Managing knowledge worker	
OPERATIONS	Elective OM-I	
Subject Code	List of Subjects	Offered
MBA3707	Total Quality Management	Y
MBA3708	Operations Planning and Control	Y
MBA3705	Business process reengineering	
MBA3706	Materials Management	Y
MBA	Advances in Operations Management	

MBA4704

SYLLABUS

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FOURTH SEMESTER

MARKETING		Elective MM-II		
Subject Code	List of Subjects	Offered	Subject Code	List of Subjects
MBA4108	Consumer Behaviour		MBA4110	Consumer Behaviour
MBA4109	Rural and Service Marketing		MBA4111	Rural and Service Marketing
MBA4100	Supply Chain Management		MBA4112	Supply Chain Management
	Industrial Marketing			
MBA4106	International Marketing			



FINANCE		Elective FM-II		
Subject Code	List of Subjects	Offered		
MBA4304	International Finance			
	Financial Modeling using excel			
MBA4305	Corporate Structure Financing			
	Mergers and Acquisition			
MBA4307	Financial Market and Services			

HUMAN RESOURCE		Elective HR -II		
Subject Code	List of Subjects	Offered		
MBA4504	Compensation and reward Management			
MBA4505	HR strategies and audit			
MBA4506	Labour Legislation			
	Business process transformation			
	Social security and Labour welfare			

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OPERATIONS		Elective OM-II			
Subject Code	List of Subjects		Subject Code	List of Subjects	
MBA4707	Supply Chain Management(MBA4100)				
MBA4705	Logistics Management		MBA4709	Logistics Management	
	Technology Management		MBA4711	Advances in Operations Management	
	Enterprise Resource Planning		MBA4710	Logistics Management	(for core subject)
	Innovation Management & Sustainability				