


Curriculum Vitae

1. Personal Information			Photo 
(i)	Name	Dr. Navita Gurbani	
(ii)	Qualification	Phd, MBA, BCom	
(iii)	Designation	Asst. Professor	
(iv)	Email-id	navitagurbani@gmail.com	
(v)	Employee No.		
(vi)	Department	Department of Management Studies (DOMS),SGSITS,INDORE	
(vii)	Experience	10+ years	

2. Educational Qualification				
S. No.	Degree	Specialization	Year	University/Board
1.	PhD	Management	2019	Vikram University, Ujjain
2.	MBA	Finance & Marketing	2008	Vikram University, Ujjain
3.	BCom	Plain	2006	DAVV, Indore
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Certifications				
1	Swayam's, IIM Bangalore Certificate on "Managerial Economics"			
2	Swayam's, IIT Madras certificate on "Design Thinking".			
3	CFI (Corporate Finance Institute) on "Accounting Fundamentals"			
4	CFI (Corporate Finance Institute) on "Reading Financial Statements".			
5	FDP on " Rudiments of Finance: Teaching & Research perspective"			

3. Research Interests

Banking, Insurance, Design Thinking

4. Research Paper Publications

(I) International/National Journal Publications

1. Published Paper, "Effect of Pandemic on share price of Indian IPOs launched: An Empirical Study" in Prabandh Journal of Management Education and Research, The Annual Management Journal of FMS, Udaipur (Raj.)

2. "Customer Perceptions on Virtual Banking-Literature Review", International Journal of Management, IT & Engineering (<http://www.ijmra.us>), ABDC Journal, ISSN: 22490558, Vol.8, Issue10(1),pp.115124.October2018.

http://www.ijmra.us/project%20doc/2018/IJMIE_OCTOBER2018/IJMIEOct18.pdf

3. "Virtual Banking Adoption in Public and Private Sector Commercial Banks of Indore City (M.P) India", International Journal of Emerging Technologies and Innovative Research (www.jetir.org), ISSN:2349-5162,Vol.5,Issue10,pp.76-88.October2018.

<http://www.jetir.org/papers/JETIR1810563.pdf> 3.

4. Published a paper in UGC Approved, ARASH: A Journal of ISMDR, on "Customer Perceptions on Virtual Banking- Literature Review", Vol. 6.No.1 &2, June –December 2016. ISSN: 2231- 2072

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5. List of Conferences/Workshops/Seminars Attended

1. Presented paper titled "Fin-Tech: Pre-Post Covid19 with special Reference to India" in International Online Conference by Symbiosis University of Applied Sciences, Indore (M.P)`

2. Presented a paper in AICTE Sponsored International Seminar in Oriental College of Management, Bhopal, on "A conceptual study on factors influencing the growth of Virtual Banking in India", May 2015.

3. . Presented a paper in National Conference by Christian Eminent College, on "Entrepreneurship: A Key factor in encouraging Structural Transformation in Developing Economies" April 2014.

4. Presented a paper in National Multi-Conference by LNCT, Indore on "Empirical study on Employee

Engagement by using Gallup Survey at Bharti Airtel Mumbai".Aug2011.

5. Presented a paper in National Conference of PIMR, Indore on "M-Commerce –its10 components and their role in India". Sept2010.
6. Presented a paper in National Conference PrCon2010 in Prestige Institute of Management Dewas on "A journey from innovation to Intensification: Innovative services adopted by firms which led to intensification of rural segment in Indian economy".Feb2010.
7. . Presented a paper in National Conference of Shri Vaishnava Institute of Management on" A study showing the role of micro finance n reducing the susceptibility of deprived sector with reference to Indian economy."April2010.
8. Presented a paper in National Conference of Shri Vaishnava Institute of Management on" Green Accounting facilitating new measure of economy: Green GDP". April2010.
9. Presented a paper in National Conference of LNCT, Management Education and Research Indore on" A study on diversified decisions adopted by firms for enhancing the wealth of shareholder". Oct.2009.
10. Published a paper in Annual journal, Prabandhan & Taqniki, on "Green accounting and Green GDP". Issue Feb 2009.ISSN.0974-8563

6. FDP/MDP

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