

**SHRI G.S. INSTITUTE OF TECHNOLOGY AND SCIENCE, INDORE**

**DEPARTMENT OF MANAGEMENT STUDIES**

**MASTER OF BUSINESS ADMINISTRATION**

**MBA Scheme (2020-2022)(Choice Based Credit System)**

**MBA FIRST YEAR (2YDC) (First Semester)**

S No	Sub. Category	Sub. Code	Subject	L	T	P	Credits		Th	CW	SW	P	Total
							T	P					
1	CC	MBA1006	Fundamentals of Management	3	-	-	3	-	70	30	-	-	100
2	CC	MBA1007	Accounting for Managers	3	-	-	3	-	70	30	-	-	100
3	SSC	MBA1008	Business and Economic Environment	3	-	-	3	-	70	30	-	-	100
4	CC	MBA1009	Organization Behaviour	3	-	-	3	-	70	30	-	-	100
5	CC	MBA1010	Operations Management	3	-	-	3	-	70	30	-	-	100
6	CC	MAA1104	Mathematics & Statistics for Managers	3	-	-	3	-	70	30	-	-	100
7	SSC	HUA1105	Business Communication	3	-	-	3	-	70	30	-	-	100
8	CC	CTA1106	IT for Managers	3	-	-	3	-	70	30	-	-	100
9	EGC	CTA1902	IT Lab	-	-	2	-	2	-	-	20	30	50
10	EGC	MBA1903	GD/PI Lab	-	-	2	-	2	-	-	50	-	50
11		MBA1998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
<b>Total</b>				<b>24</b>	<b>-</b>	<b>4</b>	<b>24</b>	<b>8</b>	<b>560</b>	<b>240</b>	<b>70</b>	<b>130</b>	<b>1000</b>

CC - Core Courses, SSC - Soft Skill Courses, EGC - Elective Generic Courses

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**DEPARTMENT OF MANAGEMENT STUDIES**

**MBA Scheme (2020-2022)(Choice Based Credit System)**

**MBA FIRST YEAR (2YDC) (Second Semester)**

S No	Sub. Category	Sub. Code	Subject	L	T	P	Credits		Th	CW	SW	P	Total
							T	P					
1	CC	MBA2008	Human Resource Management	3	-	-	3	-	70	30	-	-	100
2	CC	MBA2009	Research Methodology	3	-	-	3	-	70	30	-	-	100
3	CC	MBA2010	Marketing Management	3	-	-	3	-	70	30	-	-	100
4	CC	MBA2011	Financial Management	3	-	-	3	-	70	30	-	-	100
5	CC	MBA2012	Managerial Economics	3	-	-	3	-	70	30	-	-	100
6	CC	MBA2014	Business Legislation	3	-	-	3	-	70	30	-	-	100
7	SSC	MBA2015	Entrepreneurship and Ethics	3	-	-	3	-	70	30	-	-	100
8	CC	MAA2102	Quantitative Decision Making	3	-	-	3	-	70	30	-	-	100
9	EGC	MBA2902	Research Methodology Lab	-	-	2	-	2	-	-	20	30	50
10	EGC	MBA2903	Excel Lab	-	-	2	-	2	-	-	50	-	50
11		MBA2998	Comprehensive Viva	-	-	-	-	4	-	-	-	100	100
<b>Total</b>				<b>24</b>	<b>-</b>	<b>4</b>	<b>24</b>	<b>8</b>	<b>560</b>	<b>240</b>	<b>70</b>	<b>130</b>	<b>1000</b>

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**DEPARTMENT OF MANAGEMENT STUDIES**

**MBA Scheme (2019-2021)**

(Choice Based Credit System)

**MBA SECOND YEAR (2YDC) (Third Semester)**

S No	Sub. Code	Subject	L	T	P	Credits		Th	CW	SW	Pr	Total
						T	P					
1	MBA3005	Business Analytics^	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-I*	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
4	MM-3		3	-	-	3	-	70	30	-	-	100
5	FM-1	Elective FM-I*	3	-	-	3	-	70	30	-	-	100
6	FM-2		3	-	-	3	-	70	30	-	-	100
7	FM-3		3	-	-	3	-	70	30	-	-	100
8	HR-1	Elective HR-I*	3	-	-	3	-	70	30	-	-	100
9	HR-2		3	-	-	3	-	70	30	-	-	100
10	HR-3		3	-	-	3	-	70	30	-	-	100
11	OM-1	Elective OM-I*	3	-	-	3	-	70	30	-	-	100
12	OM-2		3	-	-	3	-	70	30	-	-	100
13	OM-3		3	-	-	3	-	70	30	-	-	100
14	MBA 3996	Summer Training#	-	-	2	-	2	-	-	50	50	100
15	MBA 3997	Major Research Project (Phase I)#	-	-	2	-	2	-	-	50	50	100
16	MBA3999	Comprehensive Viva#	-	-	-	-	4	-	-	-	100	100
		<b>Total</b>	<b>21</b>	<b>0</b>	<b>4</b>	<b>21</b>	<b>8</b>	<b>490</b>	<b>210</b>	<b>100</b>	<b>200</b>	<b>1000</b>

^ Core Subjects # Generic subject

\* Discipline centric subject- Students are to select a total of six subjects of two specializations.

**SHRI G.S. INSTITUTE OF TECHNOLOGY AND SCIENCE, INDORE**  
**DEPARTMENT OF MANAGEMENT STUDIES**

**MBA Scheme (2019-2021)**

(Choice Based Credit System)

**MBA SECOND YEAR (2YDC) (Fourth Semester)**

S No	Sub. Code	Subject	L	T	P	Credits		Th	CW	SW	Pr	Total
						T	P					
1	MBA 4005	Project Management^	3	-	-	3	-	70	30	-	-	100
2	MM-1	Elective MM-II*	3	-	-	3	-	70	30	-	-	100
3	MM-2		3	-	-	3	-	70	30	-	-	100
4	FM-1	Elective FM-II*	3	-	-	3	-	70	30	-	-	100
5	FM-2		3	-	-	3	-	70	30	-	-	100
6	HR-1	Elective HR-II*	3	-	-	3	-	70	30	-	-	100
7	HR-2		3	-	-	3	-	70	30	-	-	100
8	OM-1	Elective OM-II*	3	-	-	3	-	70	30	-	-	100
9	OM-2		3	-	-	3	-	70	30	-	-	100
10	MBA 4997	Major Research Project#	-	-	4	-	4	-	-	100	100	200
11	MBA4999	Comprehensive Viva#	-	-	-	-	4	-	-	-	100	100
<b>Total</b>			<b>15</b>	<b>-</b>	<b>4</b>	<b>15</b>	<b>8</b>	<b>350</b>	<b>150</b>	<b>100</b>	<b>200</b>	<b>800</b>

^ Core Subjects    # Generic subject

\* **Discipline centric subject**- Students are to select a minimum total of four subjects of two specializations.

### **Third Semester**

#### **SUBJECT CODE**

#### **LIST OF SUBJECTS**

#### **COMPULSORY SUBJECTS:**

MBA 3005	BUSINESS ANALYTICS
MBA 3996	SUMMER TRAINING
MBA 3997	MAJOR RESEARCH PROJECT (Phase-I)
MBA 3999	COMPREHENSIVE VIVA

#### **MARKETING:**

MBA3107	STRATEGIC BRAND MANAGEMENT
MBA3106	ADVERTISING AND SALES PROMOTION
MBA3108	DIGITAL MARKETING
MBA 3105	SERVICE MARKETING
	SALES AND DISTRIBUTION MANAGEMENT

#### **FINANCE:**

MBA 3304	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
MBA 3307	BANKING AND INSURANCE
MBA 3308	TAX PLANNING
MBA 3305	DERIVATIVES
	ECONOMIC INDICATORS & GLOBAL CAPITAL MARKETS

#### **HUMAN RESOURCE:**

MBA 3504	INDUSTRIAL RELATIONS AND LABOR LAW
MBA 3506	TRAINING AND ORGANIZATIONAL DEVELOPMENT
MBA 3507	HUMAN RESOURCE DEVELOPMENT
MBA 3505	SOCIAL AND INDUSTRIAL PSYCHOLOGY
	MANAGING KNOWLEDGE WORKER

#### **OPERATIONS:**

MBA 3704	OPERATIONS PLANNING AND CONTROL
MBA 3706	MATERIALS MANAGEMENT
MBA 3707	TOTAL QUALITY MANAGEMENT
MBA ____	ADVANCES IN OPERATIONS MANAGEMENT
MBA 3705	BUSINESS PROCESS REENGINEERING

**MBA SECOND YEAR    **FOURTH SEMESTER****

**SUBJECT CODE**

**LIST OF SUBJECTS**

**COMPULSORY SUBJECTS:**

MBA 4005	PROJECT MANAGEMENT
MBA 4997	MAJOR RESEARCH PROJECT (Phase-II)
MBA 4999	COMPREHENSIVE VIVA

**MARKETING:**

MBA4108/ MBA4110	CONSUMER BEHAVIOUR
MBA4109/MBA4111	RURAL & SERVICE MARKETING
MBA 4100/MBA4112	SUPPLY CHAIN MANAGEMENT
MBA 4106	INTERNATIONAL MARKETING
	INDUSTRIAL MARKETING

**FINANCE:**

MBA 4304	INTERNATIONAL FINANCE
MBA 4305	CORPORATE STRUCTURE FINANCING
MBA 4307	FINANCIAL MARKETS AND SERVICES
	FINANCIAL MODELLING USING EXCEL
	MERGERS AND ACQUISITIONS

**HUMAN RESOURCE:**

MBA 4504	COMPENSATION AND REWARD MANAGEMENT
MBA 4505	HR STRATEGIES AND AUDIT
MBA 4506	LABOR LEGISLATIONS
	BUSINESS PROCESS TRANSFORMATION
	SOCIAL SECURITY AND LABOR WELFARE

**OPERATIONS:**

MBA 4100/MBA4707	SUPPLY CHAIN MANAGEMENT
MBA 4705/MBA4709	LOGISTICS MANAGEMENT / MBA4710 (FOR CORE SUBJECT)
	INNOVATION MANAGEMENT AND SUSTAINABILITY
	TECHNOLOGY MANAGEMENT
	ENTERPRISE RESOURCE PLANNING